



RESULTS

High-Level Coalition Members **945**

1,792 3rd Party Allies Mobilized

- Chambers, economic development
- Counties boards, commissions
- Municipalities, city councils, mayors
- Higher education
- K-12 schools, administrators, boards, associations
- Business associations
- National & state associations
- Commissions, rotaries, alliances, foundations
- Labor
- Corporations

- Political groups
- Tribal organizations
- Agricultural groups
- Landowners
- Energy, environmental, conservation
- Congressional delegations
- State legislators
- Governors, state departments
- Veterans

Advertising Value Estimates

Earned Media **\$3.1 Million** + Events **\$49.5 Million**



Member Company Partnerships **236**

Engagement

- Calls
- Emails
- Letters
- Comments
- Participation
- Meetings
- Tours
- Events
- Quotes
- Social Media



- Articles
- Radio coverage
- Op-eds
- Opinion letters
- Profile features
- Videos



Earned Media Produced

469

Social Media

807,126 Impressions

26,649 Post Engagements

4,108 Link Clicks

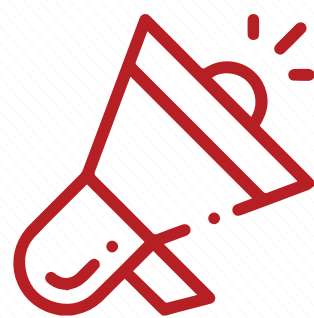


Materials Developed

1,488

State & Local Proclamations

108



7

Total Coalition Websites



POWER UP IOWA

POWERING NORTH DAKOTA

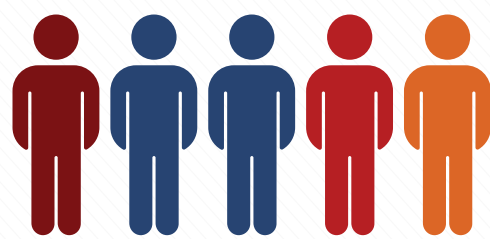
BOOST KANSAS

POWER UP INDIANA

POWER UP ILLINOIS

BOOST CALIFORNIA

POWERING New Mexico



- Press Conferences
- Roundtables & Panels
- Fairs
- Lobby Days
- Educational Forums
- Facility & Farm Tours
- Conferences
- Public Hearings
- Town Hall Meetings
- Virtual Events

EVENTS

2333



1,791

Elected Official Contacts

Policy **58** Issues



33

Local



15

State



10

Federal

